

2027 PARTNERSHIP OPPORTUNITIES

PARTNER WITH CHEEKY BLINDERS

GROWING ON THE PITCH. GROWING OFF IT.

PREMIER LEAGUE CRICKET
IN THE BIGGEST AMATEUR LEAGUE IN THE WORLD

SESCL TRADITIONAL 40 OVER CRICKET
QUALITY. COMPETITION. TRADITION.

GROWING SOCIAL MEDIA PRESENCE
A rapidly growing audience across multiple platforms.

MATCH HIGHLIGHTS & DRONE COVERAGE
Professional match content with drone footage and highlights.

SHIRT SPONSORSHIP OPPORTUNITIES
High visibility on and off the pitch.

BESPOKE PARTNERSHIP PACKAGES
Tailored partnerships to suit your brand and goals.

STRONG CLUB. STRONG VALUES.
A passionate team with ambition, unity and a winning mindset.

INTERESTED IN PARTNERING WITH US FOR 2027?

DM US TO DISCUSS

LET'S BUILD SOMETHING GREAT TOGETHER.

@cheekyblinderscc | @cheekyblinderscc | @cheekyblinderscc

TWO COMPETITIONS.
ONE CLUB.

CHEEKY BLINDERS CRICKET CLUB

2027 SPONSORSHIP BROCHURE



Cheeky Blinders are growing.
In 2027, we'll compete in both the Last Man Stands Premier League and the South East Sunday Cricket League (SESCL).

MORE CRICKET. MORE EXPOSURE. MORE VALUE FOR OUR PARTNERS.

CHEEKY BLINDERS CC

BY ORDER OF
THE CHEEKY BLINDERS



OUR CLUB. OUR JOURNEY.

From humble beginnings in 2023 to the Premier League and now into traditional league cricket.
We are building something special.

2023 | FORMED IN 2023
Started in LMS Division 3

2024 | DIVISION 2 CHAMPIONS
Back to back promotions

2025 | DIVISION 1 RUNNERS UP
Finished 2nd in Division 1

2026 | 3RD PLACE
Premier League Qualification

2027 | PREMIER LEAGUE & SESCL
New chapter begins

LAST MAN STANDS PREMIER LEAGUE

Short format cricket, fast action, big fan base.

SOUTH EAST SUNDAY CRICKET LEAGUE (SESCL)

Traditional league cricket, longer format, wider reach.



ONE CLUB. ONE VISION. COUNTLESS OPPORTUNITIES.

YOUR BRAND. OUR KIT.

High visibility. Maximum exposure.
Your logo, front and centre.



FRONT VIEW

MAIN SPONSOR (FRONT & CENTRE)



SLEEVE VIEW

SLEEVE SPONSOR



REAR VIEW

BACK SPONSOR (BELOW NUMBER)

100k+ views every month across social media



SPONSORSHIP PACKAGES

CHEEKY BLINDERS CC



GOLD PARTNER
£2,000

- YOUR LOGO ON FRONT OF SHIRT (TOP MAIN SPONSOR)
- LOGO IN CORNER OF ALL LIVE STREAMED MATCHES
- ALL SOCIAL MEDIA POSTS & MATCH HIGHLIGHTS
- YOUTUBE & TIKTOK MENTIONS
- PRE & POST MATCH GRAPHICS
- PLAYER OF THE MATCH GRAPHICS
- DEDICATED BUSINESS SPOTLIGHT
- INVITATION TO PRESENT MEDALS AT END OF SEASON

SILVER PARTNER
£1,250

- YOUR LOGO ON BACK OF SHIRT (BELOW NUMBER)
- SOCIAL MEDIA MENTIONS
- PRE & POST MATCH GRAPHICS
- MATCH HIGHLIGHTS MENTIONS
- YOUTUBE & TIKTOK MENTIONS
- INVITATION TO END OF SEASON EVENT

BRONZE PARTNER
£500

- YOUR LOGO ON SLEEVE
- MATCH DAY PROMOTIONS
- SOCIAL MEDIA MENTIONS

100k+ views every month across social media

MORE WAYS TO SUPPORT THE CLUB

Flexible sponsorship options for the 2027 season

MATCH BALL SPONSOR — £250 / season

Support match ball costs throughout the season. Business credited in match previews and a sponsor thank-you post.

SEASON TEAS SPONSOR — £800 / season

Support teas at our Sunday home games. Sponsor credit in home-match posts and a dedicated business feature.

KIT DESIGN SPONSOR — £200 / season

Support artwork and kit design costs. Business credited in the 2027 kit reveal and a dedicated thank-you post.

PLAYER SPONSOR — £350 / player / season

Support a chosen player. Business named on their sponsor announcement and a dedicated player profile post.

TRAINING & NETS SPONSOR — £400 / season

Help fund club practice sessions. Sponsor recognition on selected training posts and a business thank-you feature.

CLUB EQUIPMENT SPONSOR — £250 / season

Help fund shared equipment such as stumps, balls or training aids. Equipment feature and sponsor recognition online.

END-OF-SEASON AWARDS SPONSOR — £400 / season

Support trophies and awards. Business credited in awards posts and invited to present an award at our season event.

MATCH HIGHLIGHTS SPONSOR — £400 / season

Sponsor recognition on selected match highlight videos, with an opening or closing credit and tagged captions.

MATCHDAY TEA SPONSOR — £100 / match

Support teas for one Sunday home match. Business credited in the match preview and a social media thank-you.

Each option includes a sponsor announcement and social media thank-you. No shirt logo placement included.

Packages can be combined or tailored. In-kind support welcome by agreement. Subject to availability.

WHY SPONSOR CHEEKY BLINDERS?

- Brand exposure across two competitions
- Your logo on match shirts & training wear
- Visibility across all SESCL & LMS fixtures
- Mentions in match graphics & highlights
- Exposure on TikTok, YouTube & Instagram with a fast growing, ambitious local cricket club
- Positive community engagement
- Networking opportunities with local businesses & supporters



OUR MEDIA & CONTENT

- MATCH DAY PHOTOS
- DRONE HIGHLIGHTS
- YOUTUBE VIDEOS
- TIKTOK CONTENT
- MATCH PREVIEWS, RESULTS & STATS

OUR REACH

2	30+	20+	1000+
MPETITIONS	FIXTURES EXPECTED	SQUAD MEMBERS	LOCAL SUPPORTERS & FOLLOWERS

LET'S BUILD SOMETHING GREAT TOGETHER

By partnering with Cheeky Blinders, you're not just sponsoring a team, you're joining our journey, our vision and our community.

BE PART OF OUR SUCCESS ON & OFF THE PITCH.

CHEEKY BLINDERS CC
EST. 2023
BY ORDER OF THE CHEEKY BLINDERS

GET IN TOUCH

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FOLLOW OUR JOURNEY

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